

JAMESON SUPERIOR TASTE: HUNDRED-DOLLAR HOUSE PARTY

© By Ryan Reeves

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FADE IN:

EXT. CITY STREET - EVENING

A MAN, 60's, walks down the street with two LARGE GROCERY BAGS, one in each hand.

Suddenly, a \$100 bill falls out of his back pocket. It falls in SLO-MO, as sad OPERA MUSIC plays.

As the bill is falling, we jump cut between the reactions of two YOUNG GUYS, 20's, both of whom are witnessing the bill falling. The closer the bill gets to the sidewalk, the wider their eyes grow.

Then, the two guys spot each other. Now it's on.

As bill hits the ground, FRANTIC MUSIC begins to play and the two guys race towards the prize, knocking into each other and trying to out-do the other.

Finally, the guy who gets to the bill first celebrates his victory, as the other hangs his head.

The winner relishes in this moment only briefly. He then proceeds to run towards the old man, who has already entered the door to his apartment building.

Just as the door is closing, the guy slides in and hands the old man the bill. Grateful, the old man pulls a Jameson bottle out of his grocery bag and ushers the guy upstairs. The guy is hesitant, but follows.

CUT TO:

INT. OLD MAN'S APARTMENT - EVENING

There is a LARGE PARTY going on in the old man's apartment. Young, beautiful people everywhere. Everyone stops upon the new pair's entry.

A BEAT, and then the old man holds the Jameson bottle up triumphantly. The partygoers let out a huge cheer.

The camera pulls out to show everyone partying as the old man puts on DJ HEADPHONES and begins to SPIN. As he does, we see the younger guy standing near him, talking to two BEAUTIFUL WOMEN. He raises his glass to the old man, who nods knowingly.

Super: Jameson. For Those With Superior Taste.