

JAMESON SUPERIOR TASTE: EASE THE SLEAZE

© By Ryan Reeves

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FADE IN:

INT. BAR - EVENING

A beautiful, professionally dressed WOMAN, 30's, walks into a bar. She's had a long day at work, but you can't tell by looking at her.

She's not seeking attention, but her stunning beauty grabs the attention of the bar's MALE PATRONS nonetheless.

CLOSE UP on several male patrons' reactions as she passes by.

Quick Cuts:

1. A guy tips his glass to drink it, missing his mouth completely while he stares in wonder. The drink SOAKS his shirt - he couldn't care less.
2. Two guys who were talking animatedly about something suddenly cease talking completely in order to stare, mouths agape.
3. A guy eating hot wings DUNKS a wing into his beer instead of ranch sauce without noticing and takes a big bite.

The woman sits down at the bar. Before she can order, the first MALE SUITOR approaches. He orders two WELL SHOTS and slides one in front of her. She slides it back. He takes the hint, raises his eyebrows as if to say, "Your loss, sweetheart," and leaves.

Quick Cuts:

1. A guy tries to dance awkwardly near her while she sits. She rolls her eyes and turns away.
2. Another guy leans in way too close on the bar for a conversation. She puts her pointer finger to his forehead and pushes him away.
3. A third guy has his wallet out, unabashedly flaunting a LARGE WAD of cash inside it. She is not impressed.

Suddenly, the bartender pours her a Jameson, NEAT, and puts something unknown down beside the glass. The guy flashing his wallet looks down and suddenly goes wide eyed. He begins to back away from the bar, ever so slowly.

She looks up at the bartender, confused. The bartender points across the bar to a MAN, dressed to the nines. He tips his glass of Jameson and turns his head back forward.

She looks down at the object. It has a sticky note on it that says, "For emergencies," with a smiley face drawn on it.

She pulls off the sticky note to reveal a can of PEPPER SPRAY. She chuckles and looks over at the guy once again. He offers a wry smile. She tips her glass.

CUT TO:

INT. BAR - LATER THAT EVENING

The well-dressed man and the beautiful woman enjoy Jameson together at the bar as the sleazy dudes keep their distance.

One by one the sleazy guys begin to dissipate, leaving only the well-dressed man and beautiful woman at the bar.

As the pair leave, we focus on two EMPTY GLASSES in the foreground, next to a bottle of Jameson and the can of pepper spray. We see them hop into a cab together through the bar window.

Super: Jameson. For Those With Superior Taste.