

DO AS I SAY, NOT AS I DO

Written by

Ryan Reeves

Blend.
700 S. Flower St. Los Angeles, CA 90017
323-845-9655

"DO AS I SAY, NOT AS I DO"

SECTION I - INTRO

FADE IN:

EXT. EMPIRE CLS HQ - DAY

The sun dances off the windows of Empire CLS' Secaucus headquarters.

INT. EMPIRE CLS BREAK ROOM - DAY

A MAN and WOMAN, both immaculately dressed, stand in front of a COFFEEMAKER, jostling for good java positioning. The sweet, hazel nectar of life drips slowly from the machine.

CAMERAMAN (O.C.)

Psst! Guys, we're on!

The pair wheel around, as if having no idea cameras were around. The man nudges the woman out of his shot.

MAN

Hello and welcome to Empire CLS. If you're watching this, it means you're like me - the best of the best at your craft. No Lyft, Ubers or taxis for you, the chosen few.

The woman jumps back into view and fixes her HAIR.

WOMAN

Correction, like *us*. Empire CLS services the highest profile clientele in the world. It's the pinnacle of luxury. So you rookies need to be on your 'A' game.

MAN

I'm always on *my* 'A' game.

The woman rolls her eyes.

WOMAN

Yeah, and I'm the CEO of this company.

Enter DAVID, looking dapper and confident.

DAVID

Actually, *I'm* the CEO of this company.

MAN

Oh, snap...

DAVID

Hi, I'm David Seelinger, Chairman and CEO here at Empire CLS Worldwide Chauffeured Services, and I'd like to officially welcome you to our team of the most talented professionals in the transportation industry. Oh, and don't worry about these two: they're not professionals... they're actors.

MAN

Thanks a lot, Dave. I thought we were tight.

DAVID

I don't even know you.

WOMAN

Okayyyy, so let's move on to why we're here: not to teach you how to be chauffeurs - you already know how to do that - but to teach you how to be *Empire CLS* chauffeurs...

DAVID

That's right. Because we service over a million people a year, in over 700 cities worldwide. And many of our clients are CEO's, Presidents and famous celebrities.

WOMAN

That's kind of a big deal, Dave. But don't worry, we got you. We'll tell your chauffeurs all the ways in which to get their job right...

MAN

...by showing them all the ways to get it *wrong*!

WOMAN

So remember: everything we do in this video, do the exact opposite.

MAN

And try to pretend we're not actually Empire CLS chauffeurs.

DAVID

You're not actually Empire CLS chauffeurs.

MAN

Exactly. Let's get to work!

FADE OUT:

END SCENE.

SECTION II. ATTIRE

*Will add upon script approval

SECTION III. PICK UP & 6 STANDARDS

****NOTE:** The approach of the man addressing camera can easily be replaced by a V.O. of David stating the 6 Standards.**

INT./EXT. EMPIRE CLS VEHICLE - DAY

The man, dressed as a CHAUFFEUR, is sitting in an Empire CLS vehicle.

MAN

(to camera)

When picking up a client, always use logistical planning to arrive 15 minutes prior to pickup. This will ensure that unexpected traffic or an accident won't affect your scheduled pickups.

Our chauffeur looks down at his handheld device. It says, "Pickup Mrs. Jones, 123 Nash St., 2pm." He looks at the CLOCK - it's 2:15. He SHRUGS, clearly not concerned with his tardiness.

MAN (CONT'D)

Better get going.

CUT TO:

INT. CLS VEHICLE - TRAVELING

MAN

Some of the most important things to remember while on the job, are the 6 standards of Empire CLS. Make sure to hit all six with every client, even if you do nothing else at all. As for me, I plan on doing as close to nothing as possible...

EXT. OFFICE BUILDING - DAY

The Empire CLS vehicle pulls up to the woman, dressed as a CLIENT, who waits impatiently with a large LUGGAGE BAG.

WOMAN

Ugh, finally...

The chauffeur rolls down the window and casually addresses camera:

MAN

(to camera)

Standard #1: When greeting the client, introduce yourself and confirm their destination. Assist with any baggage they may have, then re-confirm their destination once again after assisting the client into the vehicle.

The chauffeur sticks his head out the window.

MAN (CONT'D)

(yelling)

What's up, I'm *Blank*! We're going to the Four Horsemen! Get in!

The woman looks confused as the chauffeur pops the trunk and remains in the vehicle. A long beat, and then, HONK HONK! He SLAPS the hood of the vehicle several times.

MAN (CONT'D)

Let's go!!

WOMAN

Seriously? Ugh, whatever.

The flabbergasted woman struggles to lift her heavy luggage and, after much effort, manages to get it in the trunk.

INT. EMPIRE CLS VEHICLE - STOPPED - DAY

WOMAN

Thanks a lot for the help, buddy.

MAN

Actually, my name is *Blank*, but it's cool. Just re-confirming that we're headed to the Four Horsemen bar, correct Mrs. Jones? Our ETA is 13 minutes via Adams Street. Is that route acceptable?

WOMAN

Wait, a bar? It's 2 in the afternoon. I'm going to the *Four Seasons*, not the Four Horsemen...

MAN

(disappointed)
Buzzkill.

The Empire CLS vehicle pulls out of the parking lot.

INT. EMPIRE CLS VEHICLE - MOVING - DAY

MAN

(to camera)
Standard #2: Ask the client if the temperature inside the vehicle is acceptable.

MAN (CONT'D)

How's the temp feeling, Mrs. Jones?

WOMAN

It's a bit cold...

MAN

(oblivious)
That's no problem. Just throw on your coat. Always works for me.

The woman hesitantly puts on her coat.

MAN (CONT'D)
 (to camera)
 Standard #3: Ask the client if
 they'd like to listen to the radio.

MAN (CONT'D)
 How about a little radio?

WOMAN
 Sure.

The chauffeur flips on the radio. A HEAVY METAL song blares through the speaker.

MAN
 (excited)
 I love this jam!

He plays air drums while the unhappy client plugs her ears.

MAN (CONT'D)
 (yelling over music)
 Standards #4, 5 and 6! Let the
 client know that your vehicle has
 complimentary wifi! Chilled water
 in the armrest! And a phone charger
 available! And ask if they'd like
 any or all of those things!

Note: As each of the above 3 standards are being mentioned, we will jump cut from the wifi router in place, empty water bottles in the armrest and a phone charger in place.

The chauffeur continues to rock out to the radio.

WOMAN
 Can you turn that down please?!

MAN
 What?!

He turns off the radio.

MAN (CONT'D)
 You've gotta speak up, Mrs. Jones.
 I can barely hear you over your
 tunes.

The client shakes her head.

MAN (CONT'D)
 Would you like me to turn on the
 complimentary wifi?

WOMAN

Yes, please. And can I use a phone charger?

The chauffeur looks down at the charger. It's occupied with his phone. He GRIMACES with regret.

MAN

No can do, sweetheart. I'm only at 9 percent.

MAN (CONT'D)

(to camera)

Never refer to any client as sweetheart, sweet lips, sweet cheeks, sweet pea or sweetie pie. No nicknames, no pet names, no first names. Keep it professional, people.

MAN (CONT'D)

Anything else I can get you, Mrs. Jones?

The woman is now more than moderately annoyed.

WOMAN

Well, it's a shot in the dark but... how about a water please? The ones back here are all empty.

The chauffeur CHUGS an entire bottle of water, then BURPS loudly and tosses it on the passenger's seat.

MAN

Sorry. Just ran out.

SECTION IV - ARRIVAL/DROP OFF

EXT. SUBURBAN NEIGHBORHOOD - LATE AFTERNOON

An Empire CLS vehicle pulls up in front of a HOUSE.

EXT. EMPIRE CLS VEHICLE - LATE AFTERNOON

The man, dressed as a client, gathers his things from the backseat, placing his briefcase on the roof. The female chauffeur sits in the front seat.

WOMAN

(to camera)

After ensuring a safe arrival,
remind the client to double check
for all personal belongings.

She sticks her head out the window.

WOMAN (CONT'D)

Got everything, Mr. Roberts?

MAN

I think so. I just--

WOMAN

Great, see ya!

She speeds away with the briefcase still on the roof.

MAN

My briefcase!

Suddenly we hear a screech, and the car comes BARRELING back in reverse.

WOMAN

Just kidding.

EXT. EMPIRE CLS VEHICLE/CURB - LATE AFTERNOON

The chauffeur grabs a bag from the trunk.

WOMAN

(to camera)

Make sure to assist the client with
their luggage, and if necessary,
help carry their belongings to the
front door or inside the building.

The chauffeur drops the bag on the curb starts walking toward the front door of the house.

MAN

What the...?

WOMAN (O.C.)

Come on, Hercules, Chop-chop.

The man shakes his head and picks up the bag.

WOMAN (CONT'D)
(to camera)
Before departing, ask if you can
assist with anything else.

WOMAN (CONT'D)
(to client)
It's been a pleasure providing you
with service today, Mr. Roberts.

MAN
Trust me, the pleasure is all
yours.

The chauffeur punches the client in the shoulder lovingly.

WOMAN
You're funny. Is there anything
else I can assist you with?

MAN
Absolutely not.

WOMAN
Great!
(to camera)
Here's a little tip: always go
above and beyond for clients. Not
only do they love it, but they'll
never forget it.

She sticks out her hand.

WOMAN (CONT'D)
How about a little tip?

The client begrudgingly hands her a few DOLLAR BILLS.

WOMAN (CONT'D)
(to camera)
And finally, provide your card and
thank them for using Empire CLS.

The chauffeur hands the man a blank card. It has a heart
drawn on it with a phone number and the words, "Call me
maybe?" He looks up at her, confused. She WINKS.

WOMAN (CONT'D)
(to camera)
Nailed it.

SECTION V. - SAFE DRIVING

*Will add upon script approval

SECTION VI. - CONVERSATION

*Will add upon script approval

SECTION VII. - CONCLUSION

*Will add upon script approval